

# **2012 IOWA FACT BOOK**

**A statistical guide to the  
Thoroughbred industry  
in Iowa**



**Prepared by The Jockey Club**

## Preface

This report has been compiled as an industry service by The Jockey Club with the intent of shedding some statistical light on the Thoroughbred industry in Iowa and, in particular, trends that have evolved over the past two decades.

It contains sections on breeding, racing and auction sales. Statistics within the breeding section and those pertaining to racing performance by foaling year are updated on a regular basis.

Statistics contained herein are provided courtesy of The Jockey Club, The Jockey Club Information Systems Inc. and Equibase Company LLC.

Information pertaining to stallions, mares bred and foal crops are maintained in The Jockey Club's pedigree database and reflect information submitted to the Registry by owners and breeders throughout North America as of the date listed on the page.

Information pertaining to races, purses, starters, starts and field size are maintained in the Equibase Company database as collected and reported by chart-callers at tracks throughout North America.

Information pertaining to the number of weanlings, yearlings and 2-year-olds sold at auction, gross sales, average price and median price are maintained in the equineline.com database of The Jockey Club Information Systems.

Although references by The Jockey Club to North America routinely include the United States, Canada and Puerto Rico, for the purposes of this report, North America refers only to the United States and Canada, unless specified otherwise. In addition, since 2005, Canadian purses have been converted to their equivalent amount in U.S. funds.

Many other statistics about the Thoroughbred industry can be found in The Jockey Club's Online Fact Book ([jockeyclub.com/factbook.asp](http://jockeyclub.com/factbook.asp)) or in the printed edition of the Fact Book.

The Jockey Club is dedicated to the improvement of Thoroughbred breeding and racing and serves as the breed registry for North American Thoroughbreds.

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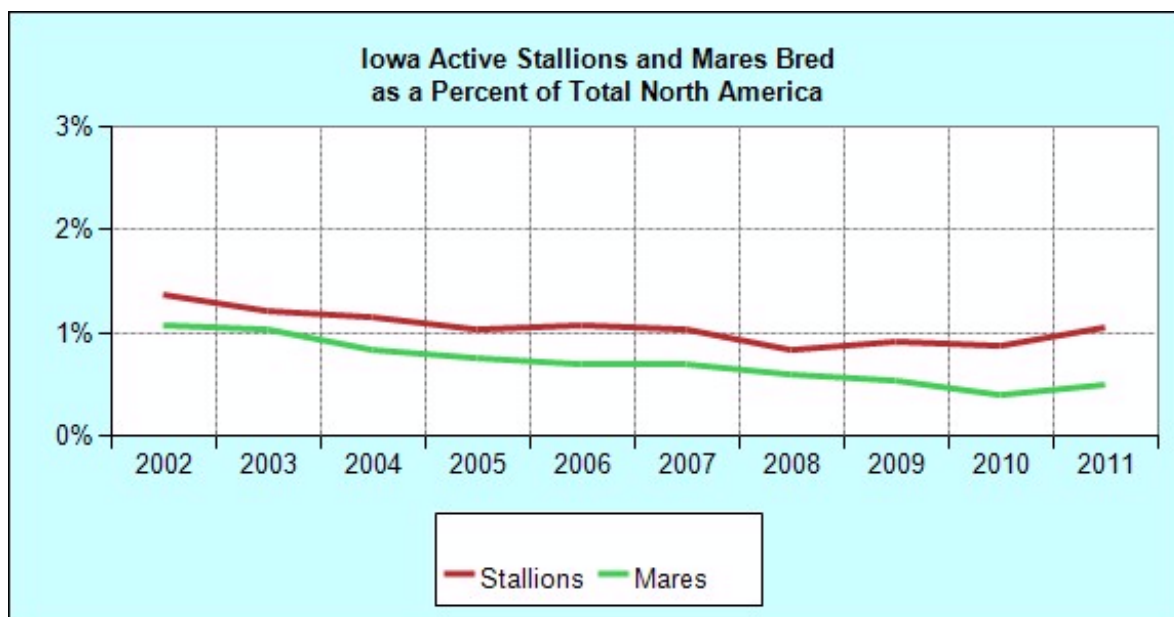
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## Annual Mares Bred to Iowa Stallions

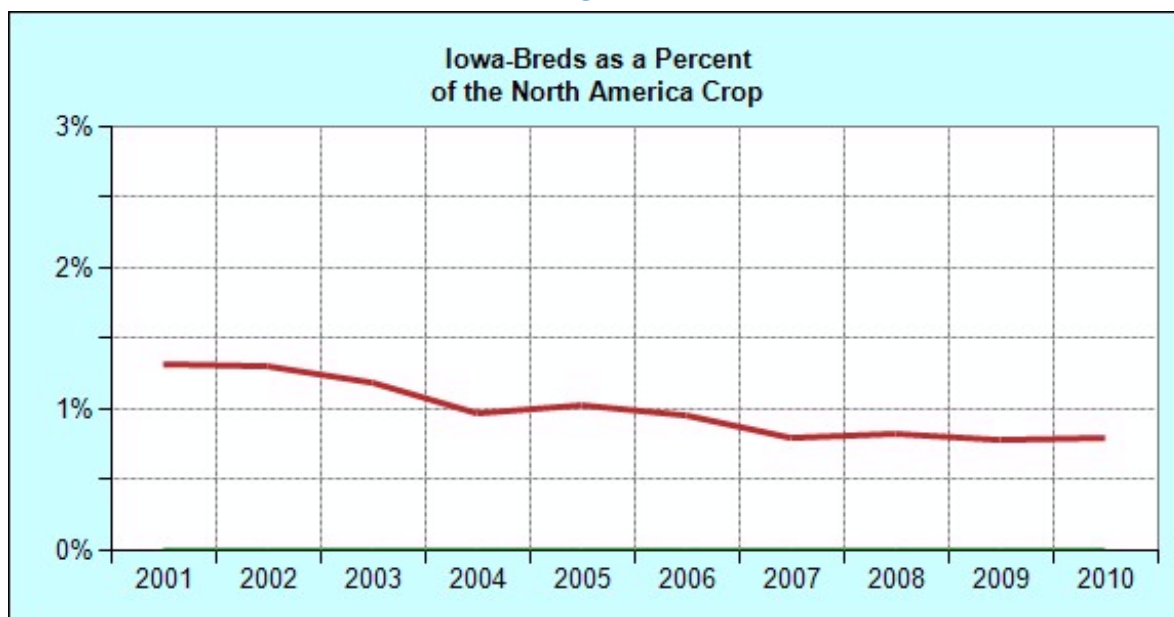


Year	Mares Bred	Pct. of NA	Stallions	Pct. of NA	Avg. Book Size	Avg. NA Book Size
1991	347	0.5	55	0.8	6.3	9.4
1992	285	0.4	52	0.8	5.5	9.4
1993	276	0.5	51	0.8	5.4	9.6
1994	274	0.5	49	0.8	5.6	10.2
1995	346	0.6	39	0.7	8.9	10.5
1996	485	0.8	58	1.1	8.4	11.0
1997	835	1.4	66	1.3	12.7	11.5
1998	903	1.5	74	1.5	12.2	12.1
1999	837	1.4	69	1.5	12.1	12.8
2000	784	1.2	71	1.5	11.0	13.5
2001	743	1.2	68	1.5	10.9	13.7
2002	669	1.1	61	1.4	11.0	14.2
2003	639	1.0	53	1.2	12.1	14.2
2004	527	0.8	49	1.1	10.8	14.6
2005	481	0.8	43	1.0	11.2	15.1
2006	431	0.7	43	1.1	10.0	15.5
2007	414	0.7	39	1.0	10.6	15.9
2008	335	0.6	30	0.8	11.2	15.7
2009	262	0.5	30	0.9	8.7	15.0
2010	174	0.4	25	0.9	7.0	15.0
2011	190	0.5	24	1.0	7.9	16.4

Figures as of 05/01/2012

North America includes U.S. and Canada only

## Annual Iowa Registered Foal Crop



Crop Year	Iowa	North America	Pct. of NA Crop
1991	186	41,176	0.5
1992	158	37,828	0.4
1993	155	36,535	0.4
1994	164	34,709	0.5
1995	208	34,330	0.6
1996	291	34,640	0.8
1997	519	34,403	1.5
1998	575	35,287	1.6
1999	485	36,279	1.3
2000	521	37,193	1.4
2001	494	37,310	1.3
2002	462	35,452	1.3
2003	434	36,548	1.2
2004	364	37,414	1.0
2005	386	37,834	1.0
2006	356	37,535	0.9
2007	296	36,867	0.8
2008	286	34,605	0.8
2009	262	33,550	0.8
2010	238	29,600 *	0.8

\* Estimated figure

Figures as of 05/01/2012  
North America includes U.S. and Canada only

## Foaling Area of Iowa-Sired Registered Foals

### Crop Year

Foaling Area	2010	2009	2008	2007	2006
IA	112	139	166	173	202
NE	8	10	6	9	8
MN	4	4	6	12	19
MO	2	1	0	0	4
IL	2	4	1	2	5
KS	2	4	4	1	3
CA	1	0	0	0	0
CO	1	0	0	0	0
NY	1	1	4	1	1
IN	1	1	1	1	0
MT	0	0	0	1	0
ND	0	0	0	0	1
OK	0	3	0	1	4
ON	0	1	0	0	2
PA	0	0	0	1	0
SD	0	0	0	0	1
TN	0	0	1	0	0
TX	0	0	2	0	1
WA	0	0	0	1	2
FL	0	0	0	0	1
AR	0	0	2	4	6
AZ	0	0	1	0	0
KY	0	1	0	0	2
LA	0	1	0	0	2
MB	0	0	0	0	1
<b>Total</b>	<b>134</b>	<b>170</b>	<b>194</b>	<b>207</b>	<b>265</b>

Note: Figures include only foals born in the U.S., Canada and Puerto Rico.  
 Ranked by number of registered foals in 2009  
 Figures as of 05/01/2012

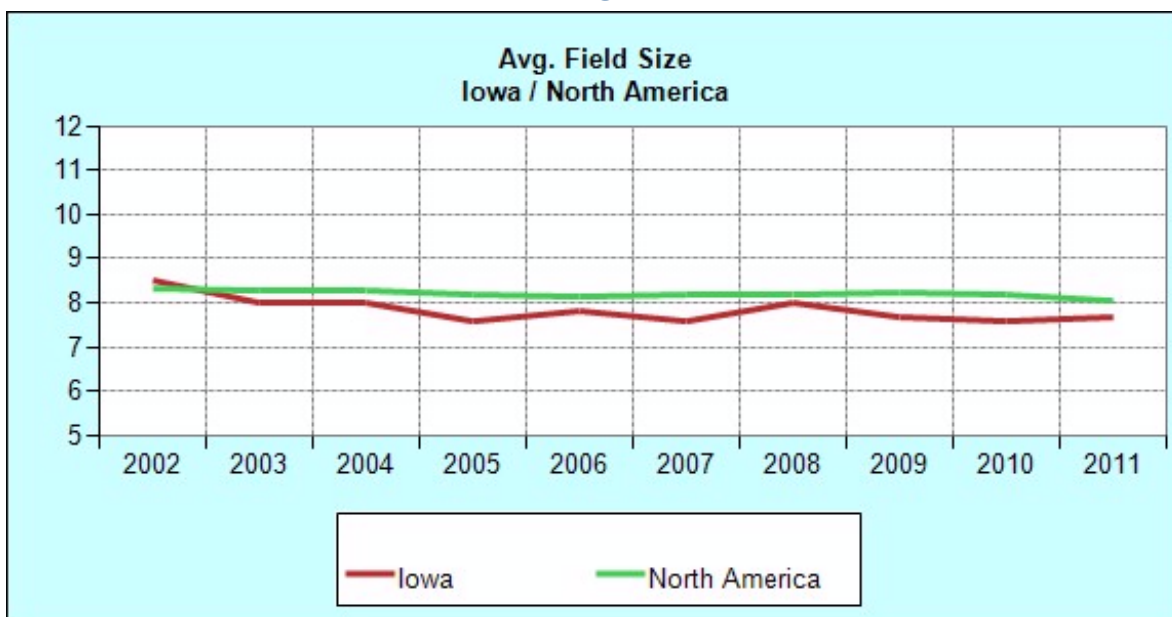
## Conception Area of Iowa-Bred Registered Foals

### Crop Year

Conception Area	2010	2009	2008	2007	2006
IA	112	139	166	173	202
KY	90	85	80	81	99
MN	10	1	4	7	4
NE	10	8	16	8	18
CA	4	0	1	0	2
FL	3	11	8	6	1
NY	2	4	0	2	1
PA	2	1	0	1	0
TX	1	0	0	1	4
OK	1	5	3	2	2
KS	1	1	0	0	2
MI	1	0	0	0	0
MD	1	1	1	0	2
MO	0	0	3	6	13
ND	0	1	0	0	0
CT	0	0	0	1	0
AR	0	2	2	0	0
LA	0	1	1	1	0
IL	0	0	1	5	3
IN	0	0	0	1	0
ON	0	2	0	1	1
OR	0	0	0	0	1
SD	0	0	0	0	1
<b>Total</b>	<b>238</b>	<b>262</b>	<b>286</b>	<b>296</b>	<b>356</b>

Note: Figures include only foals conceived in the U.S., Canada and Puerto Rico and where the conception area is known  
 Ranked by number of registered foals in 2009. Figures as of 05/01/2012

## Iowa Racing Overview



Year	Races	Purses	Starters	Starts	Race Days	Avg. Field Size	Avg. Purse per Race
1991	693	1,642,699	1,300	6,331	105	9.1	2,370
1993	399	1,112,198	829	3,414	59	8.6	2,787
1994	419	1,165,202	819	3,391	60	8.1	2,781
1995	435	2,320,322	845	3,600	62	8.3	5,334
1996	435	3,920,044	1,083	3,817	62	8.8	9,012
1997	710	9,242,513	1,460	5,899	98	8.3	13,018
1998	749	10,945,414	1,544	6,052	97	8.1	14,613
1999	747	12,292,082	1,670	6,412	98	8.6	16,455
2000	779	14,358,818	1,700	6,713	98	8.6	18,432
2001	774	15,574,469	1,736	6,770	97	8.7	20,122
2002	780	16,301,701	1,663	6,614	98	8.5	20,900
2003	770	14,179,378	1,515	6,190	100	8.0	18,415
2004	746	13,032,728	1,436	5,959	96	8.0	17,470
2005	707	13,116,587	1,277	5,345	95	7.6	18,552
2006	641	14,621,141	1,320	5,015	81	7.8	22,810
2007	662	14,908,433	1,438	5,047	86	7.6	22,520
2008	679	15,786,195	1,468	5,401	90	8.0	23,249
2009	631	14,671,700	1,385	4,884	82	7.7	23,252
2010	603	15,262,699	1,363	4,593	67	7.6	25,311
2011	604	15,538,794	1,473	4,635	66	7.7	25,726

Note: Purses represent all available money, including monies not won and returned to state breeder or other funds.

## Iowa-Bred Racing Statistics by Racing Year



Racing Year	Starters	Starts	Earnings	Avg. Earnings per Starter	Avg. Starts per Starter
1991	255	1,755	636,717	2,497	6.9
1992	219	1,482	511,007	2,333	6.8
1993	238	1,728	732,568	3,078	7.3
1994	221	1,467	646,394	2,925	6.6
1995	230	1,447	1,106,381	4,810	6.3
1996	271	1,520	1,776,240	6,554	5.6
1997	337	2,027	3,970,286	11,781	6.0
1998	393	2,474	4,947,044	12,588	6.3
1999	509	2,972	5,436,620	10,681	5.8
2000	638	3,922	7,122,645	11,164	6.2
2001	772	4,893	8,673,173	11,235	6.3
2002	827	5,686	8,924,851	10,792	6.9
2003	882	5,984	8,943,306	10,140	6.8
2004	923	6,251	8,914,315	9,658	6.8
2005	858	6,066	9,470,316	11,038	7.1
2006	817	5,440	10,046,534	12,297	6.7
2007	768	4,979	9,592,720	12,491	6.5
2008	712	4,797	9,663,765	13,573	6.7
2009	686	4,335	8,651,493	12,612	6.3
2010	585	3,376	7,703,602	13,169	5.8
2011	569	3,127	8,142,618	14,310	5.5

Figures include racing in the U.S. and Canada only

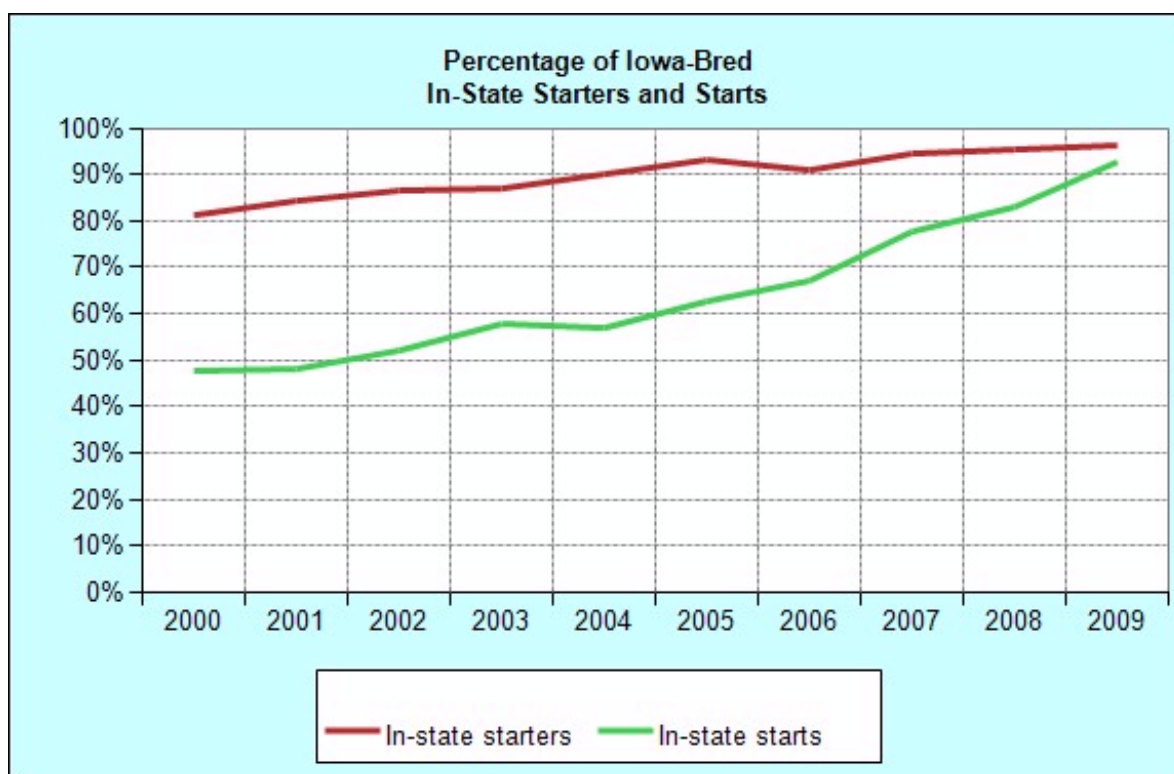
## Iowa-Bred Racing Statistics by Foaling Year

Foaling Year	Reg. Foals	Starters	Lifetime Starts	Lifetime Earnings	Avg. Earnings per Starter	Avg. Starts per Starter
1991	186	96	1,526	1,402,095	14,605	15.9
1992	158	97	1,665	2,045,519	21,088	17.2
1993	155	109	2,391	3,632,989	33,330	21.9
1994	164	110	1,841	3,026,359	27,512	16.7
1995	208	156	2,793	4,953,654	31,754	17.9
1996	291	185	3,478	6,509,261	35,185	18.8
1997	519	333	6,944	10,305,190	30,947	20.9
1998	575	358	6,647	9,377,930	26,195	18.6
1999	485	292	5,900	9,889,212	33,867	20.2
2000	521	319	5,695	8,624,168	27,035	17.9
2001	494	325	6,099	8,873,454	27,303	18.8
2002	462	283	5,191	9,359,369	33,072	18.3
2003	434	281	4,971	9,989,429	35,550	17.7
2004	364	240	4,170	8,441,776	35,174	17.4
2005	386	247	3,732	8,350,721	33,809	15.1
2006	356	226	2,881	7,511,764	33,238	12.7
2007	296	196	1,918	5,679,298	28,976	9.8
2008	286	170	907	3,569,841	20,999	5.3
2009	262	115	315	1,283,503	11,161	2.7

Figures as of 05/01/2012

Figures include racing in the U.S. and Canada only

## Iowa-Bred Starters and Starts: In-State/Out-of-State



Foaling Year	Total Starters	In-State Starters	Pct. of In-State Starters	Total Starts	In-State Starts	Pct. of In-State Starts
1991	96	78	81.3	1,526	1,073	70.3
1992	97	89	91.8	1,665	1,277	76.7
1993	109	103	94.5	2,391	1,981	82.9
1994	110	107	97.3	1,841	1,562	84.8
1995	156	154	98.7	2,793	2,214	79.3
1996	185	175	94.6	3,478	2,421	69.6
1997	333	300	90.1	6,944	3,821	55.0
1998	358	307	85.8	6,647	3,021	45.4
1999	292	251	86.0	5,900	3,201	54.3
2000	319	259	81.2	5,695	2,725	47.8
2001	325	274	84.3	6,099	2,943	48.3
2002	283	245	86.6	5,191	2,703	52.1
2003	281	244	86.8	4,971	2,878	57.9
2004	240	216	90.0	4,170	2,374	56.9
2005	247	230	93.1	3,732	2,347	62.9
2006	226	206	91.2	2,881	1,936	67.2
2007	196	185	94.4	1,918	1,488	77.6
2008	170	162	95.3	907	754	83.1
2009	85	82	96.5	194	180	92.8

Note: In-state starters include any Thoroughbred that made at least one start in its native state.

Figures as of 05/01/2012

Figures include racing in the U.S. and Canada only

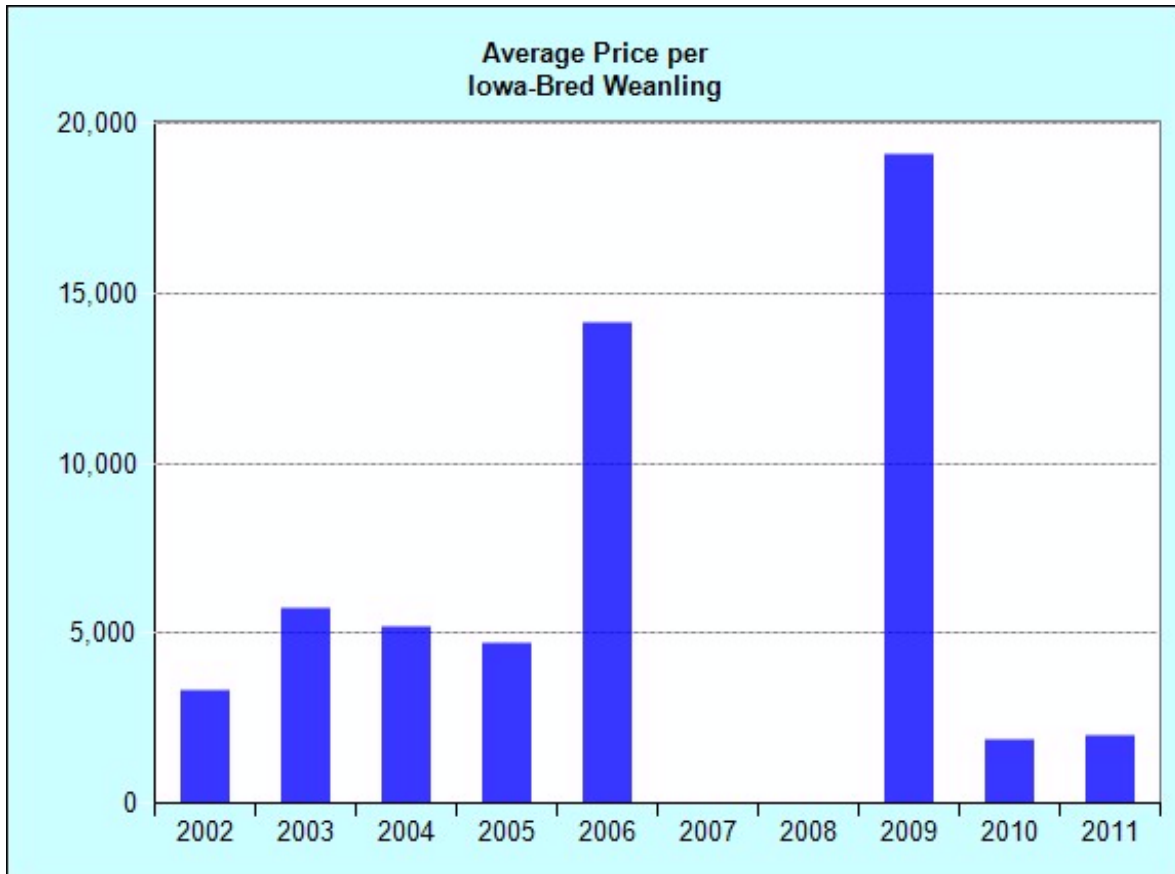
## Percentage of Iowa-Bred Earnings by Racing Area

### Racing Year

Racing Area	2010	2009	2008	2007	2006
IA	85.44%	82.08%	79.76%	76.60%	76.40%
NE	4.21%	6.40%	7.39%	8.37%	7.71%
OK	1.50%	1.95%	1.85%	1.17%	2.19%
MN	1.19%	1.05%	1.14%	1.46%	2.08%
IL	1.16%	1.01%	1.80%	1.30%	1.94%
AZ	1.02%	1.03%	0.48%	0.52%	0.49%
AR	0.90%	0.78%	0.84%	1.05%	0.82%
PA	0.76%	0.86%	0.52%	0.51%	0.10%
OH	0.53%	0.93%	0.65%	1.04%	0.73%
LA	0.53%	1.04%	0.75%	0.76%	0.40%
IN	0.47%	0.57%	0.24%	0.37%	0.81%
FL	0.34%	0.13%	0.99%	0.60%	0.29%
WV	0.31%	0.21%	0.46%	0.46%	0.60%
TX	0.27%	0.60%	0.33%	0.58%	0.68%
KY	0.25%	0.31%	0.21%	0.41%	0.62%
BC	0.18%	0.12%	0.00%	0.00%	0.00%
MB	0.15%	0.06%	0.22%	0.27%	0.03%
AB	0.12%	0.06%	0.41%	0.86%	0.43%
NM	0.09%	0.15%	0.33%	0.58%	0.62%
MT	0.07%	0.01%	0.01%	0.04%	0.01%
ND	0.06%	0.07%	0.07%	0.08%	0.09%
NY	0.06%	0.00%	0.57%	0.36%	0.30%
SK	0.05%	0.09%	0.00%	0.00%	0.00%
CA	0.05%	0.00%	0.52%	0.62%	0.05%
CO	0.05%	0.00%	0.07%	0.02%	0.12%
OR	0.04%	0.00%	0.00%	0.00%	0.00%
NJ	0.03%	0.00%	0.00%	0.01%	0.27%
DE	0.03%	0.00%	0.00%	0.00%	0.33%
KS	0.00%	0.26%	0.10%	1.49%	1.62%
MI	0.00%	0.01%	0.01%	0.13%	0.14%
MA	0.00%	0.07%	0.00%	0.16%	0.00%
ON	0.00%	0.00%	0.00%	0.01%	0.00%
WA	0.00%	0.00%	0.14%	0.03%	0.00%

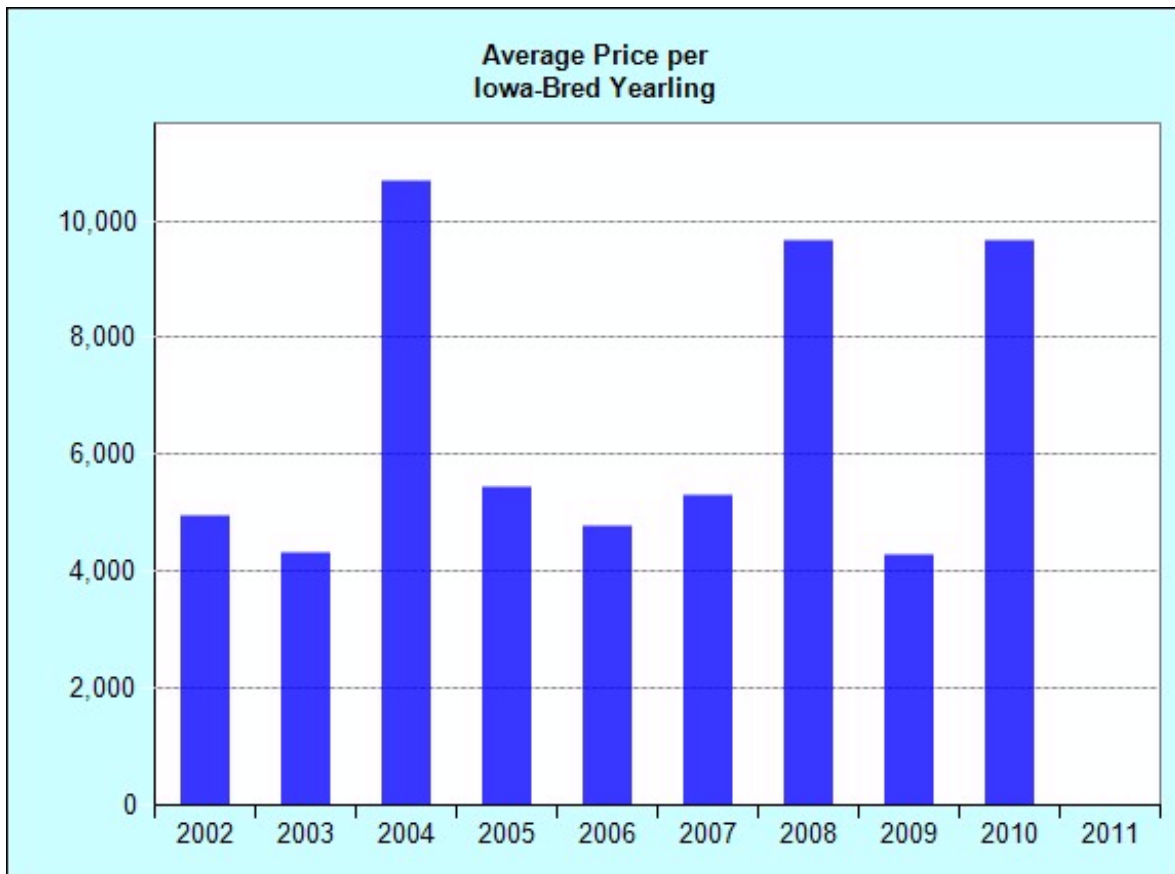
Ranked by percentage of total earnings in 2010  
 Percentages include racing in the U.S. and Canada only

## Auction Results for Iowa-Bred Weanlings



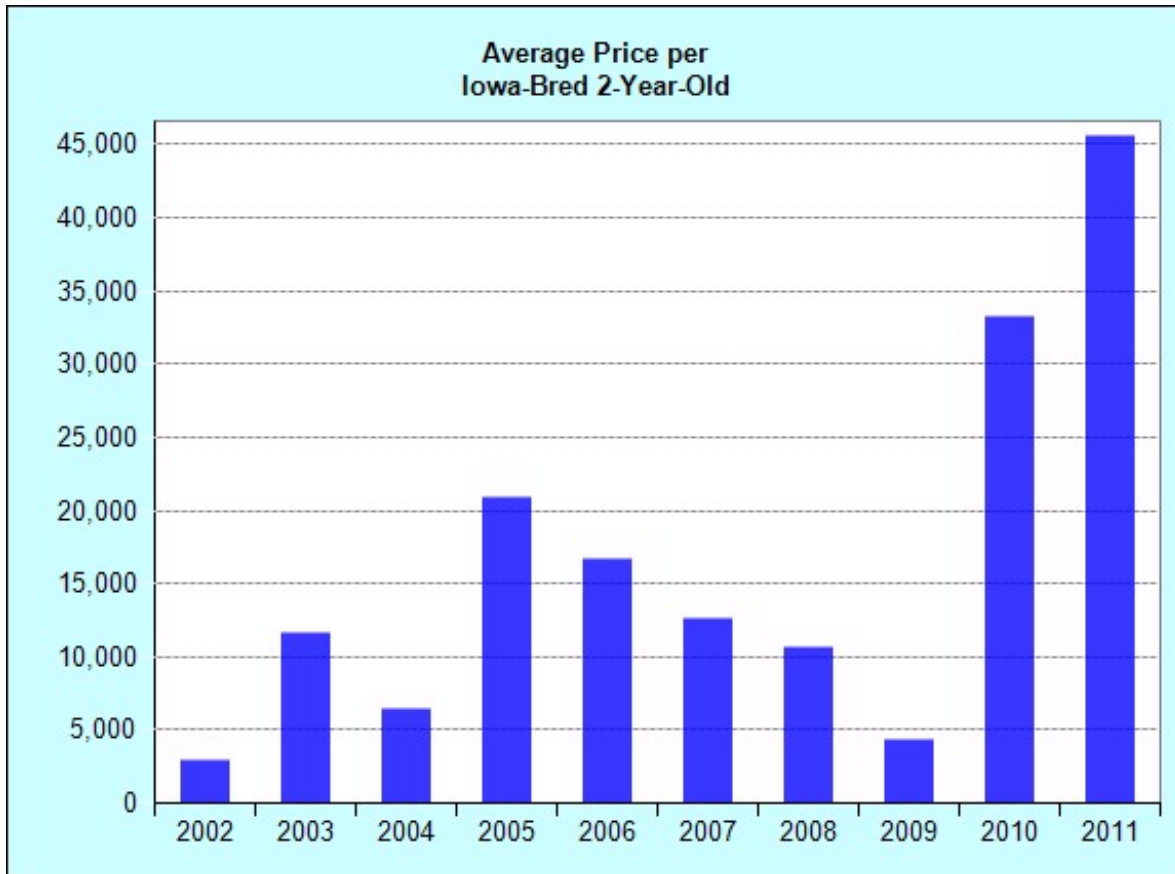
Sale Year	# Sold	Pct. Change	Gross Sales	Pct. Change	Avg. Price	Pct. Change	Median Price	Pct. Change
1991	0	0.0	0	0.0	0	0.0	0	0.0
1992	0	0.0	0	0.0	0	0.0	0	0.0
1993	0	0.0	0	0.0	0	0.0	0	0.0
1994	0	0.0	0	0.0	0	0.0	0	0.0
1995	1	0.0	625	0.0	625	0.0	625	0.0
1996	1	0.0	2,400	284.0	2,400	284.0	2,400	284.0
1997	10	900.0	43,450	1710.4	4,345	81.0	2,700	12.5
1998	26	160.0	53,900	24.1	2,073	-52.3	1,400	-48.2
1999	11	-57.7	46,100	-14.5	4,191	102.2	2,500	78.6
2000	7	-36.4	33,300	-27.8	4,757	13.5	5,200	108.0
2001	10	42.9	49,825	49.6	4,982	4.7	2,550	-51.0
2002	4	-60.0	13,200	-73.5	3,300	-33.8	3,550	39.2
2003	6	50.0	34,350	160.2	5,725	73.5	5,750	62.0
2004	3	-50.0	15,700	-54.3	5,233	-8.6	1,200	-79.1
2005	5	66.7	23,700	51.0	4,740	-9.4	900	-25.0
2006	6	20.0	84,900	258.2	14,150	198.5	7,750	761.1
2007	0	0.0	0	0.0	0	0.0	0	0.0
2008	0	0.0	0	0.0	0	0.0	0	0.0
2009	5	0.0	95,600	0.0	19,120	0.0	4,500	0.0
2010	2	-60.0	3,700	-96.1	1,850	-90.3	1,850	-58.9
2011	1	-50.0	2,000	-46.0	2,000	8.1	2,000	8.1

## Auction Results for Iowa-Bred Yearlings



Sale Year	# Sold	Pct. Change	Gross Sales	Pct. Change	Avg. Price	Pct. Change	Median Price	Pct. Change
1991	17	0.0	17,115	0.0	1,007	0.0	725	0.0
1992	7	-58.8	4,790	-72.0	684	-32.1	575	-20.7
1993	1	-85.7	1,000	-79.1	1,000	46.2	1,000	73.9
1994	14	1300.0	20,110	1911.0	1,436	43.6	1,400	40.0
1995	29	107.1	77,025	283.0	2,656	85.0	1,900	35.7
1996	31	6.9	181,000	135.0	5,839	119.8	2,600	36.8
1997	44	41.9	205,300	13.4	4,666	-20.1	2,500	-3.9
1998	84	90.9	405,950	97.7	4,833	3.6	1,750	-30.0
1999	69	-17.9	226,500	-44.2	3,283	-32.1	1,400	-20.0
2000	41	-40.6	186,800	-17.5	4,556	38.8	1,900	35.7
2001	41	0.0	125,650	-32.7	3,065	-32.7	1,400	-26.3
2002	46	12.2	227,750	81.3	4,951	61.5	2,000	42.9
2003	42	-8.7	181,600	-20.3	4,324	-12.7	1,200	-40.0
2004	53	26.2	566,650	212.0	10,692	147.3	6,000	400.0
2005	49	-7.6	267,500	-52.8	5,459	-48.9	2,200	-63.3
2006	58	18.4	277,600	3.8	4,786	-12.3	1,550	-29.6
2007	56	-3.5	297,600	7.2	5,314	11.0	1,500	-3.2
2008	48	-14.3	464,250	56.0	9,672	82.0	2,750	83.3
2009	45	-6.3	193,400	-58.3	4,298	-55.6	1,600	-41.8
2010	30	-33.3	290,400	50.2	9,680	125.2	1,800	12.5
2011	0	0.0	0	0.0	0	0.0	0	0.0

## Auction Results for Iowa-Bred 2-Year-Olds



Sale Year	# Sold	Pct. Change	Gross Sales	Pct. Change	Avg. Price	Pct. Change	Median Price	Pct. Change
1991	15	0.0	13,000	0.0	867	0.0	650	0.0
1992	0	0.0	0	0.0	0	0.0	0	0.0
1993	0	0.0	0	0.0	0	0.0	0	0.0
1994	1	0.0	485	0.0	485	0.0	485	0.0
1995	9	800.0	9,325	1822.7	1,036	113.6	825	70.1
1996	8	-11.1	25,200	170.2	3,150	204.1	2,300	178.8
1997	7	-12.5	14,150	-43.9	2,021	-35.8	1,300	-43.5
1998	8	14.3	20,400	44.2	2,550	26.2	1,950	50.0
1999	7	-12.5	68,750	237.0	9,821	285.1	4,500	130.8
2000	17	142.9	33,400	-51.4	1,965	-80.0	1,150	-74.4
2001	7	-58.8	21,150	-36.7	3,021	53.7	2,400	108.7
2002	4	-42.9	11,850	-44.0	2,962	-2.0	800	-66.7
2003	8	100.0	93,300	687.3	11,662	293.7	1,100	37.5
2004	13	62.5	84,375	-9.6	6,490	-44.4	5,000	354.6
2005	17	30.8	356,500	322.5	20,971	223.1	14,000	180.0
2006	10	-41.2	166,500	-53.3	16,650	-20.6	10,250	-26.8
2007	10	0.0	126,500	-24.0	12,650	-24.0	6,750	-34.2
2008	11	10.0	118,100	-6.6	10,736	-15.1	5,500	-18.5
2009	6	-45.5	26,150	-77.9	4,358	-59.4	1,550	-71.8
2010	2	-66.7	66,500	154.3	33,250	663.0	33,250	2045.2
2011	3	50.0	137,000	106.0	45,667	37.3	22,000	-33.8