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TrackMaster  (800) 321-3343
Grayson-Jockey Club Research Foundation is the nation’s leading source of equine research funding and it helps all breeds.

Since 1983, Grayson-Jockey Club has individually provided more than $19.9 million to fund 299 projects at 40 universities in North America and overseas.

Funding the research to let horses of all breeds live healthier lives

Since its foundation, The Jockey Club has been dedicated to the improvement of Thoroughbred breeding and racing.

The Jockey Club companies provide the industry with a wide range of products and services. Profits from the commercial entities enable The Jockey Club to provide financial support to important industry initiatives and to oversee its two charities, Grayson-Jockey Club Research Foundation and The Jockey Club Safety Net Foundation.

We advocate for the horse, the sport, and the business.

Among the initiatives supported by The Jockey Club

- America’s Best Racing
- American Horse Council
- Equine Injury Database
- Horse Racing Reform
- International Federation of Horseracing Authorities
- Jockey Health Information Systems
- OwnerView
- Racing Medication and Testing Consortium
- Racing Officials Accreditation Program
- Retirement Check-Off Program
- Thoroughbred Aftercare Alliance
- Thoroughbred Connect
- Thoroughbred Incentive Program
- Thoroughbred Safety Committee
- Thoroughbred Tattoo Identification Services
- Thoroughbredrulings.org
- Unwanted Horse Coalition
- Welfare and Safety of the Racehorse Summit

NEW FAN DEVELOPMENT

In 2011, The Jockey Club commissioned a study to analyze the current state and prospective future of Thoroughbred racing and breeding in North America. Through its initiatives, The Jockey Club strives to fulfill the recommendations, including increased television coverage, fewer and better races, a scheduling tool to increase field size and showcase the best product, creation of a social game, racing integrity reforms, encouragement of ownership through greater transparency, and dissemination of best practices from tracks around the country.
The Jockey Club Registry is the breed registry for Thoroughbred horses in the United States, Canada and Puerto Rico. It integrates modern technologies into traditional registration procedures to streamline its operations for the benefit of all owners and breeders.

Among the Registry’s Services:

**Interactive Registration (IR)**
A FREE service that enables Thoroughbred owners and breeders to transact business electronically with the registry or access many of The Jockey Club’s initiatives and identification services

**Online Names Book**
Check a name to see if it is currently in use or otherwise unavailable

**Registry Mobile**
Enables customers to access the Online Names Book, Recently Released Names, and Tattoo Research

**Naming App**
Submit name claims, name changes, and name reserves directly to the Registry. Use the Generator to produce potential names for your horse.

**Identification App**
Submit markings and upload photos for registration from your photo list and transmit them directly to the Registry.

Equibase Company is a partnership between subsidiaries of The Jockey Club and the Thoroughbred Racing Associations of North America and serves as the Thoroughbred industry’s official database. Through equibase.com, mobile.equibase.com and its mobile applications, Equibase engages fans daily in the promotion of the sport with a comprehensive menu of wagering products and free racing information.

Among Equibase’s Services:

**Today’s Racing app**
Stay connected to racing with all available entries, Entries Plus, changes, results, and more

**Equibase Yearbook app**
Watch replays of Graded Stakes races from 2010 to current

**iPPs by Equibase for iPad**
Customize and “mark-up” past performance programs

**Entries Plus – online and mobile**
Takes the data found in each race entry along with basic racing performance information and presents it in an interactive, graphic format

**Virtual Stable**
A free service that lets you track your favorite horses, jockeys, trainers, tracks, leading contenders in a race series or carryovers by sending you an e-mail when there is activity

**Stats Central**
Provides current and prior year’s statistics back to 2000 along with all-time leaders and leaders by track in a searchable and sortable format plus individual Profiles on horses, jockeys, trainers, owners, tracks and Graded Stakes races

TrackMaster is the only company to offer a comprehensive menu of handicapping products for each of the three major racing breeds – Thoroughbred, Standardbred and American Quarter Horse.

Among TrackMaster’s Services:

**Pocket Handicapper** (app for iOS and Android, and tablet for Android)

**EquiGraphix**
A visual handicapping tool that gives access to important data quickly and easily, including pace analysis, handicapping angles, and speed figure patterns
TJC Media Ventures is a commercial subsidiary of The Jockey Club that oversees the new-fan development activities, primarily under the “America’s Best Racing” (ABR) brand. The company uses a multi-media strategy that involves traditional media outlets, television and mobile technologies as well as social and digital media to introduce new and casual fans to the vibrancy of the sport.

Through followhorseracing.com, ABR increases the profile and visibility of North America’s best Thoroughbred racing events, with a focus on the sport’s lifestyle and competition.

ABR also has a promotional tour featuring brand ambassadors who travel to college campuses, high-traffic areas and various other strategic locations in different cities, seeking to attract a younger audience to the sport.

The Jockey Club Technology Services Inc. (TJCTS) provides technology solutions that encompass software development, technology consulting, and hosting and managed services to address complex business needs organizations face. TJCTS serves The Jockey Club companies, the Thoroughbred industry as a whole, and other clients.

**Among TJCTS’ Services:**

**Software Development Services**
- Develop interactive applications for mobile devices across various technology platforms
- Build dynamic, data-driven, interactive websites
- Provide enterprise-level software solutions for work flow management, business analytics, document publishing, dashboard monitoring, and more

**Consulting Services**
- Design and project management services for software development, IT infrastructure and system integration, and security
- Provide consulting services to conduct security audits and penetration tests
- Local area (LAN) and wide area (WAN) networks and telecommunications expertise

**Hosting / Managed Services**
- Co-location, clouds services, and virtual servers
- Servers, databases, network devices, and security
- Disaster recovery planning, design, and implementation
The Jockey Club Information Systems Inc. (TJCIS) is the leading research and production source of North American Thoroughbred sales catalogue pedigrees. TJCIS writes catalogue pages for a host of sales companies.

Among TJCIS’ Services:

Equineline.com
The international source for Thoroughbred and American Quarter Horse pedigrees, race records, mare produce records and sire reports as well as the innovative Portfolio Service, Trainer Program, Farm Program and Owner Program management services.

Mare Produce Records Online Service/Apps
Unlimited access to important and continually updated information from around the world for every Thoroughbred mare and their offspring.

Sales Catalog App
Enables download of sales catalog books to iPads to assign ratings, record conformation notes and veterinary information, hand write notes, highlight pages, perform customized searches, create short lists, etc.

Custom Reports
Reports developed from access to the worldwide database used by The Jockey Club Information Systems, from mating decisions to bloodstock investments, from detailed track information to specific racing and sales results.

Horse Farm Management System
Information such as Horse Inventory, Breeding and Health Record Information, Billing and Accounts Receivable Information for Board and much more are easily accessed. Healthbook enables use of a tablet PC with HFMS.

InCompass Solutions Inc. is the industry’s leading technology solutions and software provider for racetracks and simulcast facilities throughout North America. InCompass offers consulting to racing facilities to help them take advantage of statistical racing and customer data with a focus on the recommendations suggested by McKinsey & Company’s “Driving Sustainable Growth for Thoroughbred Racing and Breeding.”

Among InCompass’ Services:

Racetrack Operations System
Services virtually every Thoroughbred racetrack in North America. New enhancements include a race scheduling component, post time coordination tools, race placement and predictive handle modeling at time of entry.

Condition Book Matrix
Released in January 2013, the Condition Book Matrix module is the basis for an updated RTO system. It provides racing secretaries a retrospective statistical insight into how races with certain conditions have filled and displays eligible horses likely in the geographic region.

Simo-Central.com
Provides web access to all North American simulcast programs in seven languages to simulcast sites around the world. A custom simulcast calendar is also available, which automatically alerts users to changes in host track schedules.

INCompass360
Software and consulting services in support of customer segmentation, targeted marketing and loyalty programs. Various silos of data are assembled in a 360-degree view within the software. Areas include wagering, admissions, ticketing, food and beverage, and gift shop.

Profits from The Jockey Club’s commercial subsidiaries are re-invested in the Thoroughbred industry.
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